

## Sunshine State Health Plan Provider Compliance Provider Education

### Permitted Activities

- Providers may co-sponsor events, such as health fairs and advertise with the Health Plan in indirect ways such as television, radio, posters, fliers, and print advertisement.
- For the Health Plan participation at provider health fair/public events, the provider must submit to the Plan a letter of invitation and event announcement to be given to the public.
- Providers may distribute information about non-health-plan specific health care services and the provision of health, welfare and social services by the State of Florida or local communities as long as any inquiries from prospective enrollees are referred to the member services section of the Health Plan or the Agency choice counselor/enrollment broker.
  - Medicaid Options - 1-888-367-6554
  - Sunshine State Health Plan Member Services - 1-866-796-0530
- Health Care providers may announce a new affiliation with a Health Plan and give their patients a list of health plans with which they contract.
- Health Care providers may display health-plan-specific materials in their own offices.

### Non-Permitted Activities

- Health Care providers shall not furnish lists of Medicaid patients to Health Plan with which they contract, or any other entity, nor can providers furnish other Health Plans' membership lists to any Health Plan, nor can providers assist with Health Plan enrollment.
- Health Care providers cannot orally or in writing compare benefits or provider networks among health plans, other than to confirm whether they participate in a Health Plan's network.