Building Stronger, Healthier Communities

Corporate Investment Report 2016
Sunshine Health is transforming the health of the community, one person at a time.
CEO’s Welcome

At Sunshine Health, giving back to our community is at the center of all we do. With 2,000 employees serving nearly 800,000 members across Florida, we are keenly aware that health can’t be measured in statistics alone. A person’s health is affected by her/his circumstances and community, whether it’s access to food and shelter or access to education and opportunity.

Sunshine Health supports local organizations whose work is so vital to strengthening our communities and addressing the needs of our members. Our employees also contribute thousands of hours to dozens of causes throughout the year. We all benefit when communities become stronger and healthier.

Chris Paterson
CEO
Sunshine Health

Board Chair’s Welcome

Sunshine Health is committed to continuous improvement, both in our service to our members and in our service to our community. We demonstrate this larger commitment through our partnerships with community-based organizations, big and small, whose work is making a meaningful difference in the lives of Floridians.

I’m proud to be Chair of the Sunshine Health Board of Directors and of the company’s dedication to improving the health and well-being of our most vulnerable residents as well as the community as a whole.

Nelson L. Adams, M.D.
Chair of Sunshine Health Board of Directors and President and CEO of Metro-Miami Ob-Gyn Associates

Sunshine Health
A Wholly-Owned Subsidiary of Centene Corporation

10 Offices in the Sunshine State

Maitland, Sunrise, Tampa, Tallahassee, Pensacola and Jacksonville

2,000 employees statewide
Our Company. Our Commitment.

Sunshine Health is one of the largest healthcare companies in Florida. Just five years ago, we employed 275 employees. We now have more than 2,000 employees in 10 offices statewide, serving nearly 800,000 Floridians through seven lines of business.

We are driven by hearts of service to improve the health of people and their broader communities. This is at the center of all we do.

We provide insurance to the underinsured and uninsured through partnerships with state and federal governments. Because of the complex, vulnerable populations we serve, we understand that much of what impacts our members’ health happens outside the doctor’s office by conditions called the social determinants of health.

These include people’s social, economic and physical environments as well as their individual behaviors. Poverty can limit access to healthy foods and safe neighborhoods. Less education affects not only access to sustaining jobs but also impacts a person’s ability to successfully manage her/his health.

That’s why we work with not-for-profit organizations and faith-based groups supporting the fragile social safety net through partnerships and donations. These organizations work to strengthen the community, and by supporting them, we improve health for all.

On the following pages you’ll learn more about some of the organizations we support and the tremendous work they do to make a difference every day.
Giving Back

Community Investment by the Numbers

2,900 volunteer hours

140+ community partners

280 community events
Sunshine Health is proud to partner with more than 140 organizations throughout Florida to give back to the communities we call home, including:

March of Dimes
La Raza
Orange Bowl Committee
James Jones
Legacy Foundation
Urban League of Broward County
Feeding South Florida
Dr. Nelson L. Adams Walk a Mile with a Child
Florida State Foster/Adoptive Parent Association
Aging & Disability Resource Center of Broward
The Caregiver Coalition of Northeast Florida
Aging True Meals on Wheels
Florida Guardian ad Litem Foundation
The Children's Home
Florida Children First, Inc.
Little Havana Activities and Nutrition Centers of Dade County
Healthy Start Coalition of Hardee, Highlands & Polk Counties
Healthy Start Coalition of Sarasota County
Healthy Start Coalition of Brevard
Healthy Start Coalition of Miami-Dade
PACE Center for Women & Girls
LeadingAge Florida
Florida Health Care Association
Retired & Senior Volunteer Program
Bridge a Life
ChildNet Broward County
ChildNet Palm Beach County
American Cancer Society
Palm Beach County Medical Services
His House Children's Home
Early Learning Coalition of Northeast Florida
Sarasota Family YMCA
Children's Home Society of Florida – Brevard
Children's Home Society of Florida – North Central
Broward Behavioral Health Coalition
Northwest Florida Area Agency on Aging, Inc.
Daniel Memorial
United Way of Pasco County
Florida Federation of Families of Central Florida
Florida Dental Association
National Association of Social Workers (NASW) Florida Chapter
Health Choice Network
The National Center for Innovation and Excellence
Florida Coalition for Children Foundation
Florida Council on Aging
Florida Alcohol & Drug Abuse Prevention Association
Florida Assisted Living Association
Prince of Peace Lutheran Church
International Rescue Committee
First Baptist Church of Oakland
Community Enhancement Collaboration, Inc.
Angels Against Abuse
Hispanic Services Council
Guardians for New Futures
Area Agency on Aging of Pasco-Pinellas
Children’s Week in Tallahassee
We Care
Church World Wide
Desfile Puertorriqueño de la Florida
Greater Pinellas County Fair
American Diabetes Association
University of North Florida
Osceola County Historical Society
Miami Dade Chamber of Commerce
Children’s Harbor
Eckerd Kids
Miami Dade College
4KIDS of South Florida
Day of Dignity
I.M. Sulzbacher Center for the Homeless
Yes of America United, Inc.
Alzheimer’s Association
One Voice for Volusia
Case Management Society of Central Florida
Pasco County Foster/Adoptive Parent Association
International Career and Business Alliance
SOS Children’s Villages
Children’s Week in Tampa
Florida Dental Association
National Association of Social Workers (NASW) Florida Chapter
Alzheimer’s Association
One Voice for Volusia
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Miami Dade College
4KIDS of South Florida
Day of Dignity
I.M. Sulzbacher Center for the Homeless
Yes of America United, Inc.
“We are grateful to Sunshine Health for its support and all the company does to help fight prematurity and promote prenatal care in Florida. In addition to corporate support, its employees also enthusiastically rally around our mission to help give all babies a healthy start in life.”

David K. Ross
Board Member
March of Dimes Broward

In recognition of the importance of preventing premature births and supporting healthy moms, Sunshine Health partners with the March of Dimes Florida Chapter to support March for Babies events across the state.

March for Babies raises money to treat infants in the neonatal intensive care unit (NICU), to fund programs that support mothers and families and to pay for research that will prevent premature births.

Sunshine Health was the presenting sponsor of the Broward March for Babies and also supported walks in Tampa, Orlando and Jacksonville. More than 300 employees participated in walks across the state in 2016. In addition to collecting pledges, employees hosted office fundraisers.

Nearly 10 percent of the more than 224,000 babies born in Florida each year are born prematurely, or before 37 weeks. Sunshine Health is committed to raising awareness of the importance of prenatal care. Getting early and regular prenatal care improves the chances of a healthy pregnancy and a healthy birth.

“Of the more than 224,000 babies born each year in Florida, nearly 10 percent are born prematurely, before 37 weeks. It is critical we support the March of Dimes and its work to fund research for prematurity treatment and prevention and programs that support families with premature babies.”

Debra Smyers
Senior Vice President of Medical Management
Sunshine Health
La Raza

Sunshine Health, working with the Centene Charitable Foundation, was a title sponsor of the National Council of La Raza’s 2016 Conference and National Latino Family Expo, which was held in July at the Orange County Convention Center in Orlando.

The conference, attended by more than 20,000 people, is the largest gathering of the nation’s most influential people, organizations and companies working with the Latino community. It provides a forum for people to learn about ongoing and emerging issues in the Latino community, connect with key community leaders and generate partnerships with other community organizations.

Sunshine Health’s Kids Zone offered family-friendly activities and health screenings. We also helped develop the first Career and Educational Fair held during the annual conference and met and interviewed potential candidates for employment. Sunshine Health also worked with La Raza on the conference’s Health Town Hall and Youth Day activities.

La Raza, the largest Hispanic civil rights advocacy group, selected Orlando for the conference because of the city’s growing Latino population. It has grown by 83 percent between 2000 and 2010, according to the Pew Hispanic Center.

“Partnerships like NCLR and Sunshine Health leverage a national conference to make a significant contribution to local families. As the Co-Title Sponsor of the 2016 NCLR National Latino Family Expo, Sunshine Health and NCLR were able to impact over 20,000 Central Florida residents who benefitted from valuable health services, healthy food and much needed health care information.”

Rita Carreon
NCLR’s Deputy Vice President
Institute for Hispanic Health

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Mary Garcia
Senior Vice President, Compliance
Sunshine Health

During the conference, Sunshine Health provided:

- 795 Vision screenings
- 446 Free reader glasses
- 142 Free pairs of glasses
- 387 Dental screenings
- 58,000 Pounds of food distributed to 8,000 families
- 7,000+ Visited the Sunshine booth
- 2,900 Bumper car rides in the Kids Zone, which also included air brush paintings, giveaways and Zumba
- 600 Visits to our career booth
- 62 Employees at the event
Orange Bowl Committee

Sunshine Health partners with the Orange Bowl Committee, a not-for-profit sports organization that serves South Florida through year-round activities to inspire youth, engage the community and enhance the local economy.

Since 1935, the Orange Bowl Committee has generated hundreds of millions of dollars to give back to the community through not only the Orange Bowl Game, but the Orange Bowl International Youth Regatta, the Orange Bowl Youth Football League and the Orange Bowl Tennis Championships. The Orange Bowl promotes diverse youth sports competition and community outreach by funding grants, community programs and scholarships that benefit South Florida youth.

Sunshine Health is the presenting sponsor of the Orange Bowl Family Fun and Fit Day at the Betty T. Ferguson Center in Miami Gardens every year. In 2016, more than 60 vendors provided a variety of services and products, including free health screenings, CPR and fitness instruction, as well as interactive demonstrations. The fair addresses the health and medical needs of the South Florida community and encourages youth and families to improve their eating habits and maintain a physically active lifestyle. The Sunshine Health Kids Zone includes fun activities and important health information for children.

“The Orange Bowl Committee is proud of the longstanding partnership we share with Sunshine Health. Through its presenting sponsorship of the Orange Bowl’s Family Fun and Fit Day, as well as its involvement in our basketball classic Big Buddy program and the City of Fort Lauderdale Downtown Countdown New Year’s celebration, Sunshine Health has demonstrated its tremendous commitment to the South Florida community. These important programs provide valuable opportunities for our youth to receive back-to-school supplies, participate in health screenings and attend sporting events they might not otherwise attend.”

Eric L. Poms
CEO
Orange Bowl Committee

“Sunshine Health was delighted once again to be the presenting sponsor of this important and enjoyable community event. The Family Fun and Fit Day brings health and fitness resources to the community, a mission that is shared by Sunshine Health and the Orange Bowl.”

Chris Paterson
CEO
Sunshine Health
James Jones Legacy Foundation

Sunshine Health is the primary sponsor of the annual James Jones Crew 22 Training Camp, a week-long adventure and leadership skills building experience for at-risk children. Many attendees are in foster care and face socioeconomic challenges.

James Jones, a professional basketball player who grew up in North Dade, created the James Jones Legacy Foundation to give back to his community. The Crew 22 Training Camp is the foundation’s primary mission.

Jones, who currently plays for the Cleveland Cavaliers, was a four-year letterman at American High School in Hialeah who went on to play for the Miami Hurricanes at the University of Miami.

From there, he was drafted by the Indiana Pacers and moved to the Phoenix Suns and Portland Trail Blazers before returning home to play for the Miami Heat, where he helped the team win two championships.

The Crew 22 Training Camp teaches sports skills, but more importantly, children also learn leadership and life skills to empower them with the confidence and self-esteem they need to achieve successful futures.

The camp has served nearly 700 children from ages 13 to 18 since it began six years ago.

“Working with James and the Crew 22 Training Camp has been a tremendous privilege for Sunshine Health. His camp provides an incredible opportunity for underprivileged youth in South Florida. It exposes them to a college environment and role models from different sports and business fields who are able to show them what is possible and help them focus on their futures.”

Neiko Shea
Vice President
Sunshine Health’s Child Welfare Specialty Plan

James Jones
Founder
James Jones Legacy Foundation

“I appreciate Sunshine Health and its continued partnership with the Crew 22 Training Camp. When we start off on the first day of camp, we have young men and women who want to be athletes: football, basketball, soccer and tennis players. By the time we are done, some say they want to be coaches, or own teams, or go into front office management and explore the entire industry. They come in here with a singular vision, and they leave with multiple dreams.”

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Urban League of Broward County

Sunshine Health is a longtime partner and supporter of the Urban League of Broward County (ULBC), a community-based organization dedicated to empowering communities and changing lives in the areas of education, jobs, housing and health.

ULBC’s education and youth development programs provide young people with the critical skills they need to excel academically, avoid at-risk behavior and become engaged in their communities. ULBC’s Center for Working Families offers a full range of resources to help low-income residents succeed in the workforce, stabilize their finances and build assets, including home ownership.

Like Sunshine Health, ULBC believes health and wellness education is the key to optimal growth for children and families. ULBC’s work ensures that preventive care advances and vital health resources reach those who need them most.

Sunshine Health CEO Chris Paterson serves as chair of ULBC’s Board of Directors. This partnership aligns with Sunshine Health’s parent company, Centene Corporation. Centene CEO Michael Neidorff is chair of the National Urban League’s Board of Directors.

“Sunshine Health’s support has allowed the Urban League to expand our presence in the area of health. Since the beginning of our partnership, we have consistently grown to provide more health programs and services. Our partnership has allowed us to develop the ‘State of Black Broward Health Report: Closing the Gap,’ which highlighted the tremendous health disparities that exist in our community. This publication greatly informed our work in the area of health and allowed us to leverage additional community support. Post the publication, the Urban League began providing services in new areas of health including affordable healthcare screening and enrollment, diabetes self-management and AIDS and HIV education. We are pleased to continue this long-term partnership and expect ever greater opportunities in the future.”

Courtnee M. Biscardi
Senior Vice President of Operations and Strategy
Urban League of Broward County

“Sunshine Health proudly supports the Urban League and its efforts to improve the lives of Broward County residents with programs designed to support four key components needed for a healthy and prosperous life: education, jobs, housing and health.”

Chris Paterson
CEO
Sunshine Health
Feeding South Florida

Feeding America strives to end hunger in Florida by supporting local food banks across the state. In Florida, one out of every six people struggles with food insecurity.

Sunshine Health partners with Feeding America to provide support and education to its clients about healthy living and navigating the healthcare system. Sunshine Health sponsored the Feeding South Florida 5K in March 2016. The community walk celebrated charity and fitness, with each registration allowing the not-for-profit to provide 150 meals to those in need. Additionally, Sunshine Health employees collected 3,820 pounds of food. They also regularly volunteer to pack food boxes and fulfill other needs the not-for-profit might have.

Dr. Nelson L. Adams Walk a Mile with a Child

The Dr. Nelson L. Adams Walk a Mile with a Child is a community outreach program in South Florida designed to raise awareness about the importance of physical activity to combat obesity and health problems. Sunshine Health is the title sponsor of the event, which celebrated its ninth year in 2016. The walk through historic Overtown encouraged parents and adults to serve as community mentors by walking with children and inspiring them to keep their minds and bodies active. The event also included a pop-up health and wellness fair.

Florida State Foster/Adoptive Parent Association

The Florida State Foster/Adoptive Parent Association works to foster a spirit of cooperation and teamwork among all entities involved with Florida’s child welfare system. The association provides education and training for families caring for the system’s children. Sunshine Health sponsored the association’s annual conference in June in Orlando, and attends regional events to educate foster and adoptive parents on the benefits available to children in or adopted from the child welfare system.

Aging & Disability Resource Center of Broward

The Aging & Disability Resource Center of Broward develops, coordinates and evaluates programs, funds services and is the prime advocate for Broward residents 60 and older. Sunshine Health supports many of the center’s events throughout the year, from its annual gala to the Broward Aging Network Conference for seniors, caregivers and aging network professionals to learn about important topics such as Alzheimer’s Disease, Adult Day Care and Care Management.
In The Community

The Caregiver Coalition of Northeast Florida

A program of Community Hospice of Northeast Florida, the Caregiver Coalition is a resource for First Coast residents seeking to take better care of themselves and a chronically ill, disabled or aging loved one. Sunshine Health works with the coalition, and others across the state, to support their conferences and provide health information for this population.

Aging True Meals on Wheels

Aging True Meals on Wheels is a not-for-profit that provides seniors in Northeast Florida with the care and help they need to continue to live independently. Providing a senior with Meals on Wheels for an entire year costs less than a single-day hospital stay. In recognition of the important role nutrition plays in health, Sunshine Health supports Aging True’s Meals on Wheels program, which provides more than 150,000 meals a year for Duval County seniors.

Florida Guardian ad Litem Foundation

The Florida Guardian ad Litem Foundation (GAL) is a not-for-profit that provides additional resources for the Guardian ad Litem program, where volunteers represent abused, neglected and abandoned children in Florida’s dependency system. Sunshine Health partners with GAL to support its events and activities and to educate the child welfare community on healthcare benefits available to children in the system.

Sunshine Health provides free trainings to providers, child advocates and others on trauma-informed care, bullying, LGBTQ issues and other issues that affect children in or adopted from the child welfare system. Neiko Shea, Vice President of Sunshine Health’s Child Welfare Specialty Plan, also sits on the foundation’s board. A licensed clinical social worker, Shea has more than 20 years of experience working in the child welfare system.
About Sunshine Health

Who We Are

Sunshine Health provides managed care services to the under-insured and the uninsured.

We work with physicians, nurses, hospitals, social workers and many others who coordinate health services for children, families, seniors and people with disabilities. Sunshine Health offers healthcare coverage through an array of programs and products, including Medicaid, Medicare, Long Term Care, Child Welfare, Marketplace and Healthy Kids.

In addition to coordinating care for our members, we also educate members on a variety of issues to help them get and stay well. This includes sharing the benefits our plans provide, helping members access needed care, providing chronic conditions management and informing our members about activities that result in healthy lifestyles. This approach leads to better health outcomes and lower costs for the healthcare system.

We believe in:

» Treating the whole person, not just the physical body.

» Treating people with kindness, respect and dignity to empower healthy decisions.

» Removing barriers to health and making it simple for our members to get well, stay well and be well.

» Partnering with community providers and organizations to enable meaningful, accessible healthcare.

» Creating more vibrant families and communities by improving the health of individuals.
Medicaid is the government benefits program for people of all ages whose income and resources are insufficient to pay for private health insurance. The majority of Sunshine Health Medicaid members are pregnant women and children under the age of 21.

Sunshine Health’s case management program provides members with complex medical conditions with personalized care and support services to help them manage their chronic conditions to achieve and maintain optimal health. This program also supports members who have been recently hospitalized to ensure they transition home smoothly and understand any medications and therapies they need. In 2016, Sunshine Health case managers assisted more than 50,000 members with personalized care plans.

Sunshine Health’s innovative Concierge Team engages members who missed their annual medical or dental checkups or the preventive screenings recommended for their age group. Concierge Team members call with reminders, schedule appointments and arrange transportation to help members take charge of their health.
Child Welfare

Approximately 37,000 children receive physical and behavioral healthcare through Sunshine Health’s Child Welfare Specialty Plan. We coordinate with the state to provide unique, high-touch care for these members, which enables them to have dependable and consistent healthcare even as their living situations fluctuate.

Sunshine Health provides Florida’s only specialty health plan designed for children in the state’s Child Welfare system.

Children in the child welfare system experience life-altering trauma. Many have never visited a pediatrician for a well-child visit, seen a dentist or received the care they need to keep them healthy. We bring together healthcare providers and social service workers to address each child’s unique and complex needs.

Our coordinated care approach involves partnering closely with Community Based Care Integrated Health (CBCIH), the organization that coordinates care among the 19 Community Based Care (CBC) agencies that manage child protective services for the state of Florida. CBCIH enables Sunshine Health and the lead child welfare agencies to share critical health and child welfare information to ensure every person is making decisions for a child with the right information.

Sunshine Health’s Child Welfare Specialty Plan Membership

- **37,000 members**
- **93%** Children ages 7-11 visit a primary care physician each year
- **77%** Children visited a dentist for an annual checkup
- **3x** The number of children who received immunizations on the plan more than tripled

The number of children who received immunizations on the plan more than tripled
Long Term Care

Sunshine Health’s Long Term Care plan is designed for people who are elderly or disabled with complex medical needs and who also qualify for Medicaid. Our program helps our members live - and thrive - in the least restrictive setting possible by offering case management and supportive services tailored to a member’s individual needs.

Our LTC plan is nationally recognized for its success in transitioning members from nursing homes back to the community to live more independently. In 2016, Sunshine Health transitioned approximately 1,500 members back to family homes or less restrictive assisted living facilities. Members receive $2,000 to assist with the transition and improve their quality of life in their new home. The funds can be used to buy furniture, clothing or even something as simple as a television for their bedroom.

Sunshine Health is currently Florida’s largest LTC provider, serving more than 40,000 members.

LTC members said their quality of life has improved since enrolling in their LTC plan.

1,500

Sunshine Health LTC members who were able to transition out of a nursing home back to the community.

More than 67%

of our members are age 75 or older.

78%

Ambetter™ from Sunshine Health

Ambetter from Sunshine Health is one of the largest health plans on the Health Exchange with more than 200,000 members. Ambetter offers several plan options designed to fit different needs and budgets.

In order to better meet our members’ needs, Ambetter developed targeted case management designed to assist members dealing with diabetes, heart disease and cancer. These programs provide the personalized care and support services that are unique to their conditions to help them achieve the best health possible.

We work to engage all members in routine and preventive health checkups and screenings to ensure they can take charge of their health. Our Member Services teams call with reminders, schedule appointments and arrange transportation to help make accessing care as convenient as possible.

Sunshine Health offers plans in:

Current service area:
Broward, Charlotte, Citrus, Clay, Duval, Hernando, Hillsborough, Manatee, Miami-Dade, Osceola, Palm Beach, Pasco, Pinellas, Polk, Sarasota, Seminole, Volusia

New counties served in 2018:
Alachua, Lake, Marion, Orange, St. Lucie
Medicare Advantage

Sunshine Health has long insured Dual Special Needs Plan “SNP” Medicare members, who because of their income levels, are also eligible for Medicaid. It is offered in 20 counties for all seniors 65 and older. Sunshine Health has deep experience serving populations with complex medical needs and provides personalized care to our members that often involves a case manager developing individualized care plans with a member’s entire care team.

New in 2016, Sunshine Health added an HMO plan. Medicare Advantage plans offer benefits beyond what traditional Medicare provides, including vision, dental and transportation to medical appointments.

Florida Healthy Kids

Sunshine Health provides managed care services for roughly 10,000 Florida Healthy Kids members. Sunshine Health contracts with the Florida Healthy Kids Corporation to offer the “Sunshine Health Stars” plan for children between the ages of 5 and 18. These children are not eligible for Medicaid. Sunshine Health offers the state’s only full pay Healthy Kids plan.